

**HEART OF AMERICA FEDERATION
of
Square Dance Clubs**

**MINUTES
BOARD OF DIRECTORS/DELEGATE MEETING**

Saturday, May 17, 2025

The meeting was held at Shoal Creek Patrol Division, 6801 NE Pleasant Valley Rd, KCMO.
Roberta Beier, President, called the meeting to order at 12:01 p.m.

As no flag was available, therefore the Pledge of Allegiance was not recited.

Attending the meeting:

Federation Officers and Staff:

President: Roberta Beier
Recording Secretary: Laurie & Paul Russ
Corresponding Secretary/Insurance Coordinator: Brenda Colvin
Fed Facts Editor: Karla Jones (via Zoom)
Fed Facts Circulation Manager: Tom and Susan Bender

Club Delegates:

BNR Squares: Claude Burch
Cross Trailers: James Shaw (via Zoom)
Docey Dandies: Tom Bender
Harmony Dancers: Teddy Ballard
Heartland Squares: Michelle Wilson (via Zoom)
KC Plus: Mike Shedor
Live Wires: Kevin and Patricia Chaney
Peppy Promenaders: John DeWeese
Pistols 'n' Petticoats: Joyce Schemmer
Savannah Sashayers: Jerry Belgum

Past President: Annette Davis

Guest: Mike Salerno, Caller (via Zoom)

Absent:

Co-President: Jackie McKown
Vice President: Juline & Robert Norman
Treasurer: Ginny Battiest
Shooting Stars Delegate: Fred & Desiree Stone or Betty & Jerry Hecker
Stewartsville Cut-ups Delegate, Larry Liebig or Janice Edrington
Past President Don Strange
Past President Lois Zeller
Past President Dick & Libby Gilbert
Past President Doug & Sandy Finnicum
Past President Fred & Carolyn Goucher
Past President Edythe Weber

This was the first Board of Directors/Delegates meeting following elections on April 27, 2025. Meeting dates for the remainder of the calendar year have been set up on odd months instead of being held quarterly. Those dates are July 12, September 13, and November 22, 2025. The meetings will be held at Shoal Creek from Noon to 2pm. Shoal Creek is being used free of charge whereas we were paying \$50 each time for the Fairmount Community Center in Independence:

Minutes from the April 27th meeting have not been provided so were not approved.

There is an Officer vacancy for Assistant Treasurer. Roberta asked for nominations. With none, she asked Delegates to take this request to their clubs. There is also a vacancy for HOAF Historian. There were no volunteers so she asked that Delegates seek a volunteer from their club members.

The following Committees are being established by Roberta in accordance with HOAF Bylaws

Credentials Committee: Juline Norman, Chairperson

Bylaws Committee: Mike Shedor, Chairperson. Other members include Patricia Chaney (Live Wires), Helen Cummins (Cross Trailers) and Dan Robinson (BNR Squares)

Publicity Committee:

Audit Committee: This committee needs to be formed to complete the audit by July 1st, per the HOAF Bylaws.

Nominating Committee:

Delegates were asked to discuss these committees with their clubs. Anyone who is interested in serving on one or more of these committees should contact Roberta.

Roberta reported on the progress of transitions from former office holders.

- There was discussion regarding computers which had been purchased by the HOAF. Two are in use, one by the Fed Facts Editor and one by the Treasurer. All others are outdated and not deemed to be useful.
- There was discussion regarding the fidelity bond on the club President and Treasurer. A bond has not been in place since 2017 and Roberta is working on obtaining one which is a requirement of the HOAF Bylaws.
- There was discussion regarding email accounts for the club officers. New addresses have been created with the convention of HOAFSquareDance.{position}@gmail.com. These need to be used for all future correspondence to be passed on to future officers and will become a historical record for these positions.

Updated financial statements have not been prepared yet.

HOAF Festival:

- The 2026 Festival is scheduled for April 17th and 18th. Details for this event were discussed including dates, times, amounts, caller lab, and admission pricing.

- There was discussion regarding the caller's contract for the Festival. A contract is in place with callers Ken Burke and Tim Tyl for the dates of April 17th and 18th which was signed by Libby Gilbert and Joyce Schemmer. The callers' fee will be a total of \$1801 for the event. It was pointed out that the contract dates of the HOAF Festival conflicts with the NE District Dance, however their dance is not currently on the website schedule. Annette Davis made a motion to honor the callers' contract including the dates in the agreement. Motion was seconded and approved unanimously. Efforts will be made in the future to communicate with the Missouri Districts and other Federations in order to avoid conflicts with other events.
- The theme "I'm a Little Bit Country, I'm a Little Bit Rock & Roll" was discussed and a motion was made by Patricia Chaney to move forward with it. Motion was seconded and approved unanimously.
- A venue has been vetted by the Executive Committee. Holmeswood Baptist Church was identified by former Vice President, Steve Bean. It will cost \$750 for Friday and Saturday. The space was described and pictures were shared. A motion to accept this as our venue for the Festival was made by Mike Shedor and seconded. The motion was unanimously approved.
- Roberta would like to establish a committee to steer this event. Annette Davis agreed to be an advisor. Delegates were asked to go to their clubs and ask for participation.
- Roberta will design a "Save the Date" flier to be used until details are worked out. She requested help in getting the word out.

Meeting participants took a break and danced the Electric Slide line dance.

Roberta outlined the financial situation of our Federation (see attached).

Roberta moderated a discussion on HOAF asking questions about participation in HOAF, what works, and what we should be doing and how we should be doing things. Mike Shedor wrote responses on flip chart paper. Each participant then voted on their priorities using round stickers with blue indicating their favorite goal. (See attachments). This information will be analyzed further by the Executive Committee and used at future meetings.

Meeting was adjourned at 2:01pm.

Laurie Russ, Recording Secretary

Discussion
Points only:

Financial Discussion

Current total cash + CD = \$30,393 ← Includes accrued interest

- Estimate spend for rest of year -

Lesson Support	(1,000)
Fed Facts	(600)
Other operating exp.	(400)

→ I think this is MAX spend

Est cash position on 9/30/25 = \$28,393

- Last couple of year general operating expenses have been contained to about \$500 - \$1000. ✓
- Lost money on dance + Fed Facts last 2 years
- Made money on dance + Fed Facts in 2023... It's doable!
- Loss Average 2022 - 2024 = \$2,000

• Consider establishing a reserve policy.

Dance expense	\$3,000
Fed Facts expense	\$2,000
Operating expense	\$1,000
Lesson support	\$2,000
	<u>\$8,000</u>

Approx.
Annual
Spend

← Reserve Policy \$?

• Establish Goal for date to be cash flow Positive.

- 2 years of \$2k loss - Balance would be \$24k

- Reserve Policy 8k

\$16k to

How can we ^(Spend) invest \$16k to achieve whatever goals we establish today?

Why a member

always been that way

LOCAL

INSURANCE
(INC OFFICERS)

● PART OF LARGER ORG

●●● FUNDING FOR NEW DANCERS

● VIG VISIT

● High School PE Activity
Dan Wheeler -

← QR code

Workshop Tuline comm
Rb says center lesson

WHAT HAS WORKED FOR
HOAF?

● ● ● HELPING FUND
● NEW MEMBER LESSONS

~~5 YEAR~~ HOAF GOALS

- WITHIN 2 YEARS
ADD TWO NEW CLUBS

- WITHIN 5 YEARS
ADD MENTORING 3
NEW CALLERS

- HOAF SOCIAL EVENT
TO DEVELOP COMMUNITY

HOAF GOALS (PART II)

- DO DEMO 1X MONTH
WITHIN 5 YRS ALL
CLUBS INCREASE

10 %

50 %

- BECOME ~~KNOW~~ KNOWN TO
HOMESCHOOLERS AS
AS ~~RE~~ PE ACTIVITY

- RETAIN 75% OF NEW
DANCERS FROM LESSON

GOAL (III)

• WORK WITH OTHER
• ASSOCIATIONS (SYNERGY)

GOAL (III)

- WORK WITH OTHER ASSOCIATIONS (SYNERGY)

WHAT SHOULD HOAF DO?

- GET YOUNGER PEOPLE DANCING
- PROMOTE DEVELOPMENT OF NEW CALLERS
- PROVIDE ^{CENTRALIZED} FREE LESSONS
- SUPPORT CLUBS ON HOW TO PROMOTE
- FIND DANCERS WHERE THEY'RE AT
- EXPAND ~~DIVERSITY~~ COMMUNITYS WERE NOT ALREADY IN
- ENCOURAGE OTHER CLUBS TO SUPPORT EACH OTHER