

HEART OF AMERICA FEDERATION
of
Square Dance Clubs

MINUTES
BOARD OF DIRECTORS/DELEGATE REGULAR MEETING

Saturday, July 18, 2026

The meeting was held at Shoal Creek Patrol Division, 6801 NE Pleasant Valley Rd, KCMO. Roberta Beier, President, called the meeting to order at 1:00 p.m.

Attending the meeting:

Federation Officers and Staff:

President: Roberta Beier
Vice President: Juline Norman
Secretary: Mike Shedor (Zoom)
Registration and Insurance Coordinator:
Brenda Colvin
Treasurer: Steve Wilson
Historian: Gay Clemenson
Fed Facts Editor: Karla Jones (Zoom)
Fed Facts Circulation Manager: Tom Bender

Club Delegates:

BNR Squares: Claude Burch
Cross Trailers: Sue Bates
Docey Dandies: Tom Bender
Harmony Dancers: Susie Shearer
Heartland Squares: Michelle Wilson
KC Plus:
Live Wires: Kathy Chekouras (Zoom)
Pistols & Petticoats:
Savannah Sashayers: Jerry Belgum
Wheel and Dealers Youth Club: Nicki Johnston
Past Presidents:

Club Alternate Delegates:

BNR Squares: Gary Shelly
Cross Trailers: Carol Schloegel
Savannah Sashayers: Paula Barrows

Guests:

Jackie McKown, Heartland Squares
Mike Salerno, Caller (Docey Dandies and Heartland Squares)
Tom Chekouras, Live Wires

Absent:

Pistols 'n' Petticoats Delegate: Barbara Kerns
KC Plus Delegate:
Wheel and Dealers Youth Club Delegate: Kathryn Lalli
Past Presidents: Dick & Libby Gilbert

Minutes: Drafts of both the Regular Meeting and the Special Meetings of May 9, 2026 were posted on the website. Tom Bender motioned to accept the minutes of the Regular and Special Meetings of May 9. Claude Burch seconded. Motion carried and passed unanimously.

Officer and Staff Reports:

1. Vice President

- Juline, as chair of the Vigorous Visitors Program, reviewed the clubs that submitted VV for recognition in 2025-2026. Those clubs are Harmony, Live Wires and BNR.

2. Treasurer

- Steve reported results for the end of the 3rd Quarter, June 30, 2026. Net income for the quarter is \$983.52 on total income for the same period of \$8239.46. Largest variance is related to 2026 Fed Dance that generated profit of \$286.47 compared to prior year loss of (\$1,793.90). Also, Steve reports positive operating results YTD. The Balance Sheet as of June 30, 2026 shows \$30,347.00 cash/CDs with \$787.92 outstanding accounts payable compared to the prior year's results for June 30 of \$28,337.75 for cash/CDs. Roberta noted R&R is projecting to cost each participating club \$300 during the next quarter.

3. Secretary

- No report.

4. Registration and Insurance Coordinator

- Brenda noted that any Incident Report submitted must now include the email of person with whom the report is about.

5. Committees

- Bylaws Committee: No report
- Fed Facts Editor: Karla reminds that the next Fed Facts deadline is August 25 for the October/November/December issue.

- Circulation Manager: Tom reports 87 paid subscriptions; 3 are not from current HOAF members. There are 5 digital subscribers.
- Historian: No report.

Old Business:

R&R Marketing:

- Roberta updated the board on the progress of the R&R Marketing Program. Landing pages being created are primarily for non-dancers to promote lessons.
- [SquareDanceKansasCity.org](https://www.squaredancekansascity.org) received 15,000 views for it's recent post on HASSDA. Pages and Google reviews will change the algorithms for square dance information and related searches.

New Business:

2027 Festival

A new Festival Chair needs to be appointed for the 2027 Fed Dance. It will be held on April 2 & 3, 2027. \$750; same cost for the same location. Justin Russell is the National Caller selected and will call on Saturday only. Friday will be the local callers. We need to provide the equipment.

Juline Mike, Roberta, Sue, Karla all agreed to serve on the committee. Discussion held decided to keep pricing at the same levels and offerings the same.

Discussion over theming of the dance determined the dance will be Give My Regards to Broadway.

2029 National Convention:

The 2029 National Square Dance Convention will be held at the Overland Park Convention Center. Roberta has been appointed the Business Chair for the convention, Mike has been appointed the Special Events, Tours, Hospitality and Fashion Show Chair and Steve & Kathy Bean have been appointed Publicity Chairs.

Help is needed from many in KS and MO to make this successful. See either Mike, Roberta or the Beans' for any questions.

There is the first in-person, all-day, meeting to be held for the 78th NSDC that conflicts with our next scheduled HOAF quarterly meeting. It was suggested that we move the meeting date for the HOAF. A notice to the members will be sent out to determine this date change.

The business meeting concluded and we had a club sound-off.

1. Tom Bender indicated that Docey Dandys will be starting their lessons in September on Thursdays.
2. Roberta indicated that Heartland Squares will have an Open House on August 25 and welcomed all clubs to participate who have lessons beginning in the Fall this year.
3. Paula Barrows noted that Savannah Sashayers will have Ken Burke on July 19.
4. Kathy from Live Wires said that they have been going to the local Farmer's Market often for soliciting beginners.
5. Mike reported that Heartland Squares is hosting a special dance for Henry Johnston and DJ Sermon on August 4. This will be at the Knights of Columbus. Both Henry and DJ are Club members who will graduate caller school in July. Also, Heartland Squares will have a Plus Workshop at the Lenexa location on August 24 and August 31.

Respectfully Submitted,

Mike Shedor, Secretary

8:18 AM

07/18/26

Accrual Basis

Heart of America Federation of Square Dance Clubs
Balance Sheet Prev Year Comparison
 As of June 30, 2026

	Jun 30, 26	Jun 30, 25	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
Academy CD 9450457636	0.00	20,306.06	-20,306.06	-100.0%
Academy CD 9450672218	13,323.25	0.00	13,323.25	100.0%
UMB Checking	1,177.36	1,031.32	146.04	14.2%
UMB MoneyMarket/Savings	15,846.76	7,000.37	8,846.39	126.4%
Total Checking/Savings	30,347.37	28,337.75	2,009.62	7.1%
Other Current Assets				
FF Prepaid Postage Expenses	287.17	287.17	0.00	0.0%
Total Other Current Assets	287.17	287.17	0.00	0.0%
Total Current Assets	30,634.54	28,624.92	2,009.62	7.0%
TOTAL ASSETS	30,634.54	28,624.92	2,009.62	7.0%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
Accounts Payable	787.92	0.00	787.92	100.0%
Total Accounts Payable	787.92	0.00	787.92	100.0%
Total Current Liabilities	787.92	0.00	787.92	100.0%
Total Liabilities	787.92	0.00	787.92	100.0%
Equity				
General Fund Balance	28,863.10	32,422.07	-3,558.97	-11.0%
Net Income	983.52	-3,797.15	4,780.67	125.9%
Total Equity	29,846.62	28,624.92	1,221.70	4.3%
TOTAL LIABILITIES & EQUITY	30,634.54	28,624.92	2,009.62	7.0%

8:19 AM

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Accrual Basis

Heart of America Federation of Square Dance Clubs
Profit & Loss Prev Year Comparison
October 2025 through June 2026

	Oct '25 - Jun 26	Oct '24 - Jun 25	\$ Change	% Change
Ordinary Income/Expense				
Income				
GF Donations	0.00	10.00	-10.00	-100.0%
GF Dues & Registration	200.00	240.00	-40.00	-16.7%
GF HOA Pot of Gold	208.00	124.00	84.00	67.7%
GF Insurance USDA	1,148.00	1,000.00	148.00	14.8%
GF Interest Income	701.46	199.67	501.79	251.3%
GF Misc Income	0.00	551.00	-551.00	-100.0%
GF Newbie Dance	0.00	235.00	-235.00	-100.0%
GF Petty Cash for Fed Dance	0.00	0.00	0.00	0.0%
GF Registration Fed Dance	3,620.00	1,710.00	1,910.00	111.7%
Total Income	5,877.46	4,069.67	1,807.79	44.4%
Expense				
GF Advertising & Promotion	100.00	0.00	100.00	100.0%
GF Badges & Banners	0.00	21.35	-21.35	-100.0%
GF Bank Service Charges	0.48	2.16	-1.68	-77.8%
GF Donation	600.00	0.00	600.00	100.0%
GF Dues and Subscriptions	25.00	25.00	0.00	0.0%
GF Federation Dance	3,541.53	4,167.90	-626.37	-15.0%
GF Insurance U.S.D.A.	1,216.00	1,061.60	154.40	14.5%
GF Lessons-Club Payouts	0.00	1,730.45	-1,730.45	-100.0%
GF Lessons/Newbie Dances	0.00	351.45	-351.45	-100.0%
GF Office	0.00	307.66	-307.66	-100.0%
GF Petty cash	0.00	0.00	0.00	0.0%
GF Rent Paid	0.00	200.00	-200.00	-100.0%
Total Expense	5,483.01	7,867.57	-2,384.56	-30.3%
Net Ordinary Income	394.45	-3,797.90	4,192.35	110.4%
Other Income/Expense				
Other Income				
Fed Facts	35.00	1,632.00	-1,597.00	-97.9%
FF Ads & Contracts	645.00	745.00	-100.00	-13.4%
FF Subscription Income	1,682.00	0.00	1,682.00	100.0%
Total Other Income	2,362.00	2,377.00	-15.00	-0.6%
Other Expense				
FF Postage Expense	242.88	209.99	32.89	15.7%
FF Printing & Reproduction	1,380.05	2,005.46	-625.41	-31.2%
FF Supplies	0.00	10.80	-10.80	-100.0%
FF Website	150.00	150.00	0.00	0.0%
Total Other Expense	1,772.93	2,376.25	-603.32	-25.4%
Net Other Income	589.07	0.75	588.32	78,442.7%
Net Income	983.52	-3,797.15	4,780.67	125.9%